



Broadcast News Production Team (S) (445)

Judge Number _____

Team Number _____

Technical Scoring Rubric

Team Violated the Copyright and/or Fair Use Guidelines	<input type="checkbox"/> Yes (Disqualification)	<input type="checkbox"/> No
If yes, please stop scoring and provide a brief reason for the <i>disqualification</i> below:		
Team followed topic	<input type="checkbox"/> Yes	<input type="checkbox"/> No (Disqualification)

Items to Evaluate	Select One	Points Possible	Points Awarded		
Required Elements					
Includes 2 news stories	<input type="checkbox"/> Yes <input type="checkbox"/> No	10			
Includes an introduction	<input type="checkbox"/> Yes <input type="checkbox"/> No	10			
Includes a segue [seg-way] between the news stories	<input type="checkbox"/> Yes <input type="checkbox"/> No	10			
Includes outro (music) with credits/sources	<input type="checkbox"/> Yes <input type="checkbox"/> No	10			
Includes 15-20 second promo/tease	<input type="checkbox"/> Yes <input type="checkbox"/> No	10			
Script provided	<input type="checkbox"/> Yes <input type="checkbox"/> No	10			
Exported in correct format	<input type="checkbox"/> Yes <input type="checkbox"/> No	20			
Total Required Elements (80) points maximum)					
Team submitted the correct information and in the correct format. <ul style="list-style-type: none">Team Entry Form (must be keyed but does <i>not</i> have to be signed for pre-submission) Works Cited, AND Release Form(s) (must be keyed but does <i>not</i> have to be signed for pre-submission) in one combined PDF file. <i>All points or none are awarded by the technical judge.</i>		10			
Items to Evaluate	Below Average	Average	Good	Excellent	Points Awarded
Content					
Originality of content	1–5	6–10	11–15	16-20	
Developed storyline	1–5	6–10	11–15	16-20	
Segue [seg-way] was used appropriately	1–5	6–10	11–15	16-20	
Effectiveness of production	1–5	6–10	11–15	16-20	
Effectiveness of on-screen talent presence: (Talent projected confidence through speech and body language.)	1–5	6–10	11–15	16-20	
Effectiveness of talent voice: (Spoke clearly, enunciated clearly, and projected voice.)	1–5	6–10	11–15	16-20	
Total Content (120 points maximum)					
Quality					
Videos were in focus/steadiness/shot variety	1–5	6–10	11–15	16-20	
Lighting quality	1–5	6–10	11–15	16-20	
Color quality	1–5	6–10	11–15	16-20	
Audio quality (Effective use of fades, normalizing, and/or use of ambient sounds)	1–5	6–10	11–15	16-20	
Total Quality (80 points maximum)					
TOTAL TECHNICAL POINTS (290 points maximum)					